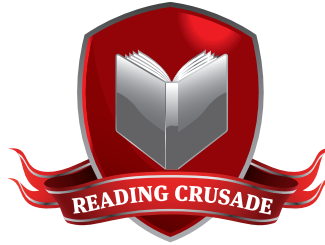


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READING CRUSADE

11 April - 23 May 2011

Dear Principal

Just before the end of last year we announced that in April 2011, Christchurch City Libraries and the Crusaders are once again joining forces to re-create that exciting reading promotion the Reading Crusade! Crusaders, librarians, parents and teachers will be working in partnership to encourage reading throughout the first half of the 2011 year.

If you haven't done so already, can you please forward this letter onto the teacher/s you think would be the most passionate about encouraging their students to participate in the Reading Crusade in your school.

This coming Crusade will be slightly different from previous years due to feedback from teachers that there was a significant amount of paperwork required to complete the summary form. So this element has been removed. This revised campaign requires more individual online interaction between the children and the libraries. Teachers will encourage and motivate the children with their reading, without having to take overall responsibility for collating statistics. Parents and librarians can also facilitate the process, so teachers may only have to provide details to the students and leave them to pursue the Crusade individually. This is how it will work:

- Children will download their reading log from the Christchurch City Libraries website. Or get a paper copy from their teacher or local library.
- Read six books of their choice.
- Completion of a reading log is verified by a teacher, parent or librarian online. This puts them in the draw for prizes and an invitation to the prize giving.

Critical dates for your teachers to include in their 2011 diaries are:

- February 2011 Information mail out from Christchurch City libraries with entry particulars
- Crusade runs from Monday 11 April – last week of Term One. Closes Monday 23 May.
- Prize giving ceremony Wednesday 1 June. Winners will be contacted in the week prior to this.

Don't forget that the Reading Crusade can be incorporated into any part of the school day, including schools camps, or as part of your literacy programme. Just take time out to read.

You may also want to consider a visit to your local library. Christchurch schools are welcome to contact their local community library and arrange a visit.

If you are interested in having a representative from Christchurch City Libraries come out to a staff or syndicate meeting to promote and discuss details of the Reading Crusade or if you have any questions please contact Clare Newton, Learning Events Co-ordinator at 941 7923 or email clare.newton@ccc.govt.nz.

Yours sincerely

Carolyn Robertson
Libraries and Information Manager

